



2015 Priority Point System and Rebooking Process

The URTEC Priority Point System recognizes the partnerships of exhibiting, advertising, and sponsoring companies whose support and contribution makes possible the growing success of the Unconventional Resources Technology Conference (URTEC).

As of January 2015, exhibitors accumulate Priority Points based on the following parameters:

1. 2013/2014/2015 Exhibition Space
2. Early Adopter Bonus
3. 2015 Program Book Advertising
4. 2015 Sponsorship
5. 2015 Brand Builder participation

1. **Exhibition Space:** 5 points per unit (100sq. ft.) purchased for each year as an exhibitor
2. **Early Adopter Bonus:** All exhibitors who participated in 2013 & 2014 will receive bonus points. 2013 Exhibitors will receive 10 bonus points and 2014 Exhibitors will receive 5 bonus points
3. **Program Book Advertising:** Points are awarded for advertisements in the 2015 Program Book based on the following sliding scale: Full Page Advertisements = 2.5 points / Half Page Advertisements = 1.5 points / Quarter Page Advertisements = .5 point
4. **Sponsorship:** Points are awarded for 2015 sponsors based upon the following sliding scale: Topaz (\$1,000 - \$10,000) = 1 point / Sapphire (\$10,000 - \$20,000) = 2 points / Ruby (\$20,000 - \$35,000) = 3 points / Emerald (\$35,000 - \$50,000) = 4 points / Diamond (\$50,000 +) = 6 points
5. **Brand Builder Participation:** Points are awarded for 2015 Brand Builders for confirmed orders through 30 June 2015 based upon the following sliding scale: \$1,000 - \$2500 = .5 point / \$2,501 - \$5000 = 1.5 points / \$5,001 - \$7500 = 2 points / \$7501 - \$10,000 = 2.5 points

- *To earn and maintain points, you must qualify as an exhibitor at least once in a two-year period. If an exhibitor does not exhibit in a two-year consecutive period – all points are removed.*
- *Exhibitors are NOT allowed to combine points if they choose to co-exhibit. The company with the highest number of Priority Points will be used.*
- *Priority Points are NOT transferrable.*
- *Exhibitors cannot combine points for company mergers or acquisitions and instead will relinquish the exhibitor with the lowest points.*
- *Priority Points can be revoked for direct violations of the Exhibition Contract Terms and Conditions.*

Rebooking for 2016 URTEC

- All completed contracts with form of payment are due no later than 30 July 2015.
- Contracts received will be placed in Priority Point ranking order.
- Any contracts received after 30 July 2015 will be placed on a first come basis.
- Contracts received on or before 30 July 2015 will receive an additional 5 Priority Points.
- Exhibitors with equal Priority Points will be placed in order of receipt.
(Upon receipt, a URTEC Representative will initial with date/time.)

UNCONVENTIONAL[®]

RESOURCES TECHNOLOGY CONFERENCE

FUELED BY SPE • AAPG • SEG

Rank	Company Name	Total Points
1.	Saudi Aramco.....	344
2.	Schlumberger.....	322
3.	Weatherford.....	225
4.	IHS.....	180
5.	Weatherford Laboratories.....	150
6.	Baker Hughes.....	135
7.	Global Geophysical Services Inc.....	132.5
8.	Thru Tubing Solutions.....	125
9.	Halliburton.....	105
10.	Magnum Oil Tools.....	95
11.	TGS.....	87
12.	DrillingInfo Inc.....	85
13.	Petrolink Services Inc.....	76.5
14.	Digital Formation Inc.....	75
	Dynamic Graphics Inc.....	75
	Spectraseis.....	75
	Tricon Geophysics Inc.....	75
15.	Core Laboratories.....	72
	Fairmount Santrol.....	72
16.	ALS Oil & Gas.....	70
17.	Anadarko Petroleum Corporation.....	67
	ION Geophysical.....	67
18.	CGG.....	65
	Paradigm.....	65
	SIGMA ³	65
19.	ConocoPhillips.....	55
	ESG Solutions.....	55
	Ingrain, Inc.....	55
	NEOS GeoSolutions.....	55
	Packers Plus Energy Services.....	55
	Trican Well Service.....	55
	US Seismic Systems, Inc.....	55
	Varel International.....	55
20.	Dawson Geophysical Co.....	50
	FMC Technologies Inc.....	50
	KAPPA.....	50
21.	Chesapeake Energy.....	47
22.	FEI Company.....	46.5
23.	Amplified Geochemical Imaging.....	45
	C & J Energy Services.....	45
	Computer Modelling Group.....	45
	Gems & Crystals Unlimited.....	45
	Hart Energy.....	45
	IKON Mining & Exploration.....	45
	Inflatable Packers International LLC.....	45
	Intech Trailers.....	45
	iReservoir.com.....	45
	Marathon Oil.....	45
	Natural Creations.....	45
	NCS Energy Services, LLC.....	45
	PetroSkills.....	45
	PTTC (Petroleum Technology Transfer Council).....	45
	RecyClean Services.....	45
	StratoChem Services/Sirius XGC.....	45
	TAM International Inc.....	45
	TETRA Technologies Inc.....	45
	Tracerco.....	45
	Unimin Energy Division.....	45
24.	Calfrac Well Services.....	40
	Dolan Integration Group.....	40
	Energy & Geoscience Institute EGI.....	40
	Geologic Data Systems Inc.....	40
	GeoMark Research.....	40
	Merrick Systems.....	40
	NAPE.....	40
	Pason Systems.....	40
	PetroDE.....	40
	Resolve GeoSciences Inc.....	40
	Scott Environmental Services Inc.....	40
	Seitel Inc.....	40
25.	Energy Navigator.....	36
26.	MicroSeismic Inc.....	35.5
27.	EDCON-PRJ Inc.....	35
	Enercat USA.....	35
	Enventure Global Technology.....	35
	Geomage Inc.....	35
	Green Imaging Technologies.....	35
	Neuralog.....	35
	RPS Knowledge Reservoir.....	35
	Ryan Directional Services.....	35
	Tartan Completion Systems Inc.....	35
28.	Bell Geospace.....	30
	Canadian Discovery.....	30
	Chemostrat.....	30
	DigitalGlobe (Formerly Spatial Energy).....	30
	Energy Careers.....	30
	EOR Alliance c/o IFP Canada.....	30

Field Geo Services	30	Enthought.....	20
Fluid Inclusion Technologies	30	geoLOGIC systems ltd.	20
GEO ExPro	30	Golder Associates.....	20
Horizontal Solutions Int'l.....	30	Houston Geological Society.....	20
Hydrocarbon Data Systems Inc.	30	Infrastructure Networks Inc.	20
Intertek Westport Technology Center.....	30	LoneStar Geophysical Surveys	20
Nabors Completion & Production Services Co.....	30	MICRO-STRAT INC.....	20
OGRE Systems Inc.....	30	Mountain Supply and Service	20
PML Exploration Services LLC - EDGE Systems	30	Paladin Geological Services.....	20
Rose & Associates, LLP	30	Protek Systems.....	20
Seismic Exchange Inc. & Summit Geophysical, LLC.....	30	Safoco Inc	20
The University of Tulsa, Collins College of Business.....	30	Seventy Seven Energy (Formerly Perf. Tech LLC).....	20
Ubiterra Corporation	30	Slider.....	20
United Oil & Gas Consulting	30	Summit Casing Equipment.....	20
World Oil	30	32. BHL Boresight Inc.	15
29. Devon Energy	28	BOS Solutions Inc.	15
30. American Institute of Professional Geologists	25	BUCHI Corporation.....	15
Bowler Petrophysics Inc.....	25	Datalog Technology.....	15
Bruker Elemental.....	25	Dino-Lite Scopes (BigC).....	15
Carl Zeiss X-ray Microscopy	25	drillMap.....	15
CESI Chemical, A Flotek Company	25	Encapso (Solazyme Inc.).....	15
Columbine Logging.....	25	Ferus.....	15
Decollement Consulting	25	FRACGEO.....	15
Denver Geophysical Society.....	25	Geokinetics Inc.	15
DHI Services Inc.....	25	GeoMechanics Technologies.....	15
Environmentally Friendly Drilling Systems Houston Advanced Research Center.....	25	Geophysical Society of Houston.....	15
EV Downhole Video.....	25	GeoSteering LLC	15
FairfieldNodal.....	25	Geologix Limited	15
Horizon Well Logging.....	25	HRH Geology.....	15
Ikon Science.....	25	iBall Instruments.....	15
King Canyon Buffalo Inc.	25	Integrated Inform atics Inc.....	15
Horizon Well Logging, LLC Oklahoma.....	25	Interra Energy Services Ltd.	15
Moblize	25	ITASCA Houston Inc.	15
Newfield Exploration Co	25	Linde	15
NorAm Wellsite Services	25	LR-Senergy	15
NuTech	25	McAda Fluids Heating Services.....	15
PennWell.....	25	Micromeritics Instrument Corp.....	15
Petrosys USA Inc	25	OFI Testing Equipment Inc.	15
Research Partnership to Secure Energy for America.....	25	Olympus	15
Rock Flow Dynamics	25	Orica.....	15
Tesla Exploration Inc.	25	PANalytical	15
Tidelands Geophysical	25	Paragon Geophysical Services Inc.	15
University of Colorado Denver - Global Energy Management Program.....	25	PES Enterprise Inc.	15
Wells Fargo Advisors	25	Petostreamz Americas.....	15
WST Energy	25	QO Inc.	15
31. Advanced Frac Systems.....	20	Rocky Mountain Oil Journal.....	15
Calsep Inc.....	20	Saltel Industries.....	15
Canamera Coring Services.....	20	Selman & Associates.....	15
Chinook Consulting Services	20	SGS Canada Inc.	15
D&L Oil Tools.....	20	Spectrum Tracer Services, LLC	15
		Superior Drilling Products	15
		Task-Fronterra Geoscience	15
		Tejas Tubular Products.....	15
		Terra Guidance LLC.....	15

Terracosm Software, LLC	15	WellDog.....	10
Torqued Heat.....	15	WTEC	10
University of Tulsa - CESE	15	34. 3GIG, LP	5
Willowstick Technologies.....	15	aclaro softworkds Inc.	5
33. Absolute Control	10	ARCADIS.....	5
Allied-Horizontal Wireline Services, LLC.....	10	Clean Chemistry Inc.....	5
AAPG Datapages.....	10	Coil Solutions Inc.	5
Atoka Geochemical.....	10	dGB Earth Sciences	5
Bakken Oil Business Journal.....	10	Digital Drilling Data Systems	5
Barree & Associates, LLC.....	10	Energy Search Associates.....	5
Battelle	10	Entero Corporation.....	5
Beaver Creek Archaeology	10	Geo-Link Inc.....	5
Berthold Technologies.....	10	GeoStabilization International	5
Brown Technical Book Shop	10	Geotrace Technologies Inc.....	5
Custom Oil Recovery Technology	10	Global Energy Management Program	5
DESCO Environmental Consultants	10	Great Plains Well Logging Inc	5
Echometer Company	10	Information Builders	5
EcoVapor Recovery Systems	10	Intelligent Solutions Inc.....	5
Edge Technologies.....	10	ISOTech	5
Enbase Energy Technology	10	Kinematics Inc.	5
ffa	10	KU TORPUniversity of Kansas	5
Gem Advanced Magnetometers	10	MUD Geochemical Inc.	5
GeoBiz Technology	10	National Research Council of the National Academies	5
Geo-Steering Solutions Inc.....	10	New England Research.....	5
Geotech Ltd.....	10	Oil & Gas Journal.....	5
Green River Stone Company	10	Oilgen.....	5
Hempel USA Inc.	10	Pandell.....	5
Hi-Crush.....	10	Performance Pulsation Control.....	5
IMaGE	10	Porotechnology.....	5
Interfaces SA.....	10	Praxair Inc.	5
Leetech Energy & Best Cob LLC.....	10	Remote Gas Analysis & Logging Sv.....	5
Membrane Technology Research Inc.	10	Rogii Inc.....	5
Mid Continent Well Logging Inc.	10	Roper Pump Company.....	5
Mount Sopris Instruments	10	Sercel - GRC.....	5
Nanometrics Inc.....	10	Silixa LLC.....	5
P2 Energy Solutions	10	Southwest Research Institute.....	5
PDC Logic	10	Spectro Analytical Instruments	5
PetroLocate.....	10	Strom Inc.	5
Petro Chemical Bio-Diagnostics	10	Tanzania Petroleum Development.....	5
Platte River Associates Inc	10	Teledyne Isco	5
Polaris Guidance Systems, LLC	10	Terves Inc.	5
Presto Geosystems	10	TIW Corporation	5
ProCoring.....	10	WellDrive.....	5
Sciencesoft Limited.....	10	WellEz	5
Sercel Inc.....	10		
Site Energy Services	10		
Springer	10		
Subsurface Consultants & Associates, LLC.....	10		
Swire Water Solutions	10		
Tendeka Inc	10		
TerraCore International.....	10		
The Bakken magazine	10		
Wabash MPI/Carver Inc.....	10		
Wanli Ceramic Proppant.....	10		